DOKUZ EYLÜL ÜNİVERSİTESİ
İŞLETME FAKÜLTESİ
ULUSLARARASI İŞLETMECİLİK VE TİCARET/TİCARET VE İŞLETMECİLİK BÖLÜMÜ ÖĞRENCİLERİ İÇİN
TURİZM İŞLETMECİLİĞİ BÖLÜMÜ
ÇİFT ANADAL PROGRAMI

BİRİNCİ YIL GÜZ DÖNEMİ

TURİZM İŞLETMECİLİĞİ ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1001	ECONOMICS I	3	0	5
FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
FBA 1201	CALCULUS	4	0	5
FBA 1305	SOCIOLOGY	3	0	3
FBA 1307	GENDER EQUALITY	1	0	1
FBA 1803	INTRODUCTION TO LAW	3	0	3
KPD 1001	CAREER PLANNING	1	0	2
MNO 1003	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4
	SEÇMELİ YAB.DİL DERSİ (1 ADET)			
FBA 1501	**FOREIGN LANGUAGE I (GERMAN)**	**4**	**0**	**4**
FBA 1503	**FOREIGN LANGUAGE I (FRENCH)**	**4**	**0**	**4**
	TOPLAM	24	0	30

BİRİNCİ YIL GÜZ DÖNEMİ

ULUSLARARASI İLİŞKİLER PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1001	ECONOMICS I	3	0	5
FBA 1101	INTEGRATED LANGUAGE SKILLS	2	0	3
FBA 1201	CALCULUS	4	0	5
FBA 1305	SOCIOLOGY	3	0	3
FBA 1307	GENDER EQUALITY	1	0	1
FBA 1803	INTRODUCTION TO LAW	3	0	3
KPD 1001	CAREER PLANNING	1	0	2
MNO 1003	PRINCIPLES OF BUSINESS ADMINISTRATION	3	0	4

BİRİNCİ YIL BAHAR DÖNEMİ

TURİZM İŞLETMECİLİĞİ ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1002	ECONOMICS II	3	0	5
FBA 1102	ADVANCED WRITING SKILLS	2	0	3
FBA 1202	STATISTICS	4	0	5
FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
FBA 1302	SOCIAL PSYCHOLOGY	3	0	4
MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4
	SEÇMELİ YAB.DİL DERSİ (1 ADET)			
FBA 1502	**FOREIGN LANGUAGE II (GERMAN)**	**4**	**0**	**4**
FBA 1504	**FOREIGN LANGUAGE II (FRENCH)**	**4**	**0**	**4**
	TOPLAM	**21**	**2**	**30**

BİRİNCİ YIL BAHAR DÖNEMİ

ULUSLARARASI İLİŞKİLER PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 1002	ECONOMICS II	3	0	5
FBA 1102	ADVANCED WRITING SKILLS	2	0	3
FBA 1202	STATISTICS	4	0	5
FBA 1203	FUNDAMENTAL INFORMATION TECHNOLOGIES	2	2	5
FBA 1302	SOCIAL PSYCHOLOGY	3	0	4
MNO 1002	ORGANIZATION AND MANAGEMENT	3	0	4

İKİNCİ YIL GÜZ DÖNEMİ

TURİZM İŞLETMECİLİĞİ ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 2001	FINANCIAL ACCOUNTING	3	0	5
FBA 2201	RESEARCH METHODS	3	0	4
MRK 2901	**MARKETING**	**3**	**0**	**5**
TMT 2001	**INTRODUCTION TO TOURISM AND TRAVEL INDUSTRY**	**3**	**0**	**5**
TDL 1001	TÜRK DİLİ I	2	0	2
MNO 2002	**HUMAN RESOURCE MANAGEMENT**	**3**	**0**	**5**
	SEÇMELİ YAB.DİL DERSİ (1 ADET)			
FBA 2501	**FOREIGN LANGUAGE III (GERMAN)**	**4**	**0**	**4**
FBA 2503	**FOREIGN LANGUAGE III (FRENCH)**	**4**	**0**	**4**
	TOPLAM	21	0	30

İKİNCİ YIL GÜZ DÖNEMİ

ULUSLARARASI İLİŞKİLER PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 2001	FINANCIAL ACCOUNTING	3	0	5
FBA 2201	RESEARCH METHODS	3	0	4
TDL 1001	TÜRK DİLİ I	2	0	2

İKİNCİ YIL BAHAR DÖNEMİ

TURİZM İŞLETMECİLİĞİ ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 3001	COST AND MANAGERIAL ACCOUNTING	3	0	5
GÇD 1001	VOLUNTEERISM STUDIES	1	2	4
TMT 2004	**TOURISM GEOGRAPHY**	**3**	**0**	**4**
TMT 2010	**WORLD GEOGRAPHY**	**3**	**0**	**4**
TMT 2012	**INTRODUCTION TO HOSPITALITY INDUSTRY**	**3**	**0**	**4**
TMT 2014	**TOURISM AND SOCIETY**	**3**	**0**	**3**
TDL 1002	TÜRK DİLİ II	2	0	2
	SEÇMELİ YAB.DİL DERSİ (1 ADET)			
FBA 2502	**FOREIGN LANGUAGE IV (GERMAN)**	**4**	**0**	**4**
FBA 2504	**FOREIGN LANGUAGE IV (FRENCH)**	**4**	**0**	**4**
	TOPLAM	22	0	30

İKİNCİ YIL BAHAR DÖNEMİ

ULUSLARARASI İLİŞKİLER PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ACC 3001	COST AND MANAGERIAL ACCOUNTING(SEÇMELİ)	3	0	5
GÇD 1001	VOLUNTEERISM STUDIES	1	2	4
TDL 1002	TÜRK DİLİ II	2	0	2

ÜÇÜNCÜ YIL GÜZ DÖNEMİ

TURİZM İŞLETMECİLİĞİ ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
FBA 1401	COMMUNICATION SKILLS	3	0	3
TMT 3001	**TOURISM ECONOMICS**	**3**	**0**	**5**
ATA 1001	ATATÜRK İLKELERİ VE İNKILAP TARİHİ I	2	0	2
FIN 2002	BUSINESS FINANCE	3	0	5
LAW 3001	**BUSINESS LAW**	**3**	**0**	**5**
	SEÇMELİ YAB.DİL DERSİ (1 ADET)			
FBA 3501	**FOREIGN LANGUAGE V (GERMAN)**	**4**	**0**	**4**
FBA 3503	**FOREIGN LANGUAGE V (FRENCH)**	**4**	**0**	**4**
	DEPARTMENTAL ELECTIVE			
	UNRESTRICTED ELECTIVE			
	TOPLAM			30

ÜÇÜNCÜ YIL GÜZ DÖNEMİ

ULUSLARARASI İLİŞKİLER PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
FBA 1401	COMMUNICATION SKILLS	3	0	3
ATA 1001	ATATÜRK İLKELERİ VE İNKILAP TARİHİ I	2	0	2
FIN 2002	BUSINESS FINANCE	3	0	5

ÜÇÜNCÜ YIL BAHAR DÖNEMİ

TURİZM İŞLETMECİLİĞİ ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 4001	STRUCTURE OF TURKISH ECONOMIY	3	0	5
TMT 3006	**HOSPITALITY AND TOURISM MARKETING STRATEGY AND POLICY**	**3**	**0**	**3**
ATA 1002	ATATÜRK İLKELERİ VE İNKILAP TARİHİ II	2	0	2
LAW 3002	**LABOR LAW**	**3**	**0**	**5**
TMT 3335	**PROBATION**	**0**	**0**	**3**
	SEÇMELİ YAB.DİL DERSİ (1 ADET)			
FBA 3502	**FOREIGN LANGUAGE VI (GERMAN)**	**4**	**0**	**4**
FBA 3504	**FOREIGN LANGUAGE VI (FRENCH)**	**4**	**0**	**4**
FBA 3502	**FOREIGN LANGUAGE VI (GERMAN)**	**4**	**0**	**4**
FBA 3504	**FOREIGN LANGUAGE VI (FRENCH)**	**4**	**0**	**4**
	DEPARTMENTAL ELECTIVE			
	DEPARTMENTAL ELECTIVE			
	TOPLAM			30

ÜÇÜNCÜ YIL BAHAR DÖNEMİ

ULUSLARARASI İLİŞKİLER PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
ECO 4001	STRUCTURE OF TURKISH ECONOMIY	3	0	5
ATA 1002	ATATÜRK İLKELERİ VE İNKILAP TARİHİ II	2	0	2

DÖRDÜNCÜ YIL GÜZ DÖNEMİ

TURİZM İŞLETMECİLİĞİ ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
TMT 4003	TOURISM LAW	3	0	4
TMT 4019	DESTINATION MARKETING	3	0	4
	SEÇMELİ YAB.DİL DERSİ (1 ADET)			
FBA 4501	FOREIGN LANGUAGE VII (GERMAN)	4	0	4
FBA 4503	FOREIGN LANGUAGE VII (FRENCH)	4	0	4
	DEPARTMENTAL ELECTIVE			
	DEPARTMENTAL ELECTIVE			
	DEPARTMENTAL ELECTIVE			
	UNRESTRICTED ELECTIVE			
	TOPLAM			**30**

DÖRDÜNCÜ YIL GÜZ DÖNEMİ

ULUSLARARASI İLİŞKİLER PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS

DÖRDÜNCÜ YIL BAHAR DÖNEMİ

TURİZM İŞLETMECİLİĞİ ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
TMT 4002	STRATEGIC MANAGEMENT PROJECT FOR TOURISM	3	0	5
	SEÇMELİ YAB.DİL DERSİ (1 ADET)			
FBA 4502	FOREIGN LANGUAGE VIII (GERMAN)	4	0	4
FBA 4504	FOREIGN LANGUAGE VIII (FRENCH)	4	0	4
	DEPARTMENTAL ELECTIVE			
	DEPARTMENTAL ELECTIVE			
	DEPARTMENTAL ELECTIVE			
	DEPARTMENTAL ELECTIVE			
	UNRESTRICTED ELECTIVE			
	TOPLAM			30

DÖRDÜNCÜ YIL BAHAR DÖNEMİ

ULUSLARARASI İLİŞKİLER PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS

SEÇMELİ DERSLER

TURİZM İŞLETMECİLİĞİ ÇİFT ANA DAL ÖĞRETİM PLANI

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS
TMT 3004	TOTAL QUALITY MANAGEMENT IN TOURISM	3	0	4
TMT 3005	FRONT OFFICE MANAGEMENT	2	2	4
TMT 3010	RESTAURANT MANAGEMENT	2	2	4
TMT 3011	HOUSEKEEPING MANAGEMENT	2	2	4
TMT 3013	TRAVEL AGENCIES AND TOUR OPERATORS	3	0	4
TMT 3016	E-TOURISM	3	0	4
TMT 3021	FOOD AND BEVERAGE MANAGEMENT	3	0	4
TMT 3022	CURRENT ISSUES IN TOURISM AND RECREATION	3	0	4
TMT 3023	SUSTAINABLE DESTINATION MANAGEMENT	3	0	4
TMT 3024	GUEST RELATIONS IN TOURISM	3	0	4
TMT 3025	RECREATION AND LEISURE MANAGEMENT	3	0	4
TMT 3026	TICKETING AND COMP.RESERVATION SYSTEMS	2	2	4
TMT 3027	TOURISM ANALYSIS	3	0	4
TMT 3028	INTERNATIONAL HOTEL MANAGEMENT	3	0	4
TMT 3030	CRUISE OPERATIONS AND MANAGEMENT	3	0	4
TMT 3031	CONSUMER BEHAVIOR IN TOURISM	3	0	4
TMT 3039	EVENTS TOURISM AND MANAGEMENT	3	0	4
TMT 4006	PURCHASING TECHNIQUES IN HOSPITALITY INDUSTRY	3	0	4
TMT 4012	ENVIRONMENT AND NATIONAL PARKS MNG.IN TOURISM	3	0	4
TMT 4014	VISITOR ATTRACTIONS MANAGEMENT	3	0	4
TMT 4018	AIRLINE MANAGEMENT AND MARKETING	3	0	4
TMT 4021	MEETING INDUSTRY AND CONGRESS ORGANIZATION	3	0	4
TMT 4023	SPECIAL INTEREST TOURISM	3	0	4
TMT 4024	TOURISM PLANNING AND DEVELOPMENT	3	0	4
TMT 4026	CULTURAL TOURISM	3	0	4
TMT 4027	FOOD SAFETY AND SANITATION	3	0	4
TMT 4028	PUBLIC RELATIONS MANAGEMENT IN TOURISM	3	0	4
TMT 4029	STAKEHOLDER MANAGEMENT IN TOURISM	3	0	4
TMT 4030	FOOD AND BEVERAGE COST CONTROLS	3	0	4
TMT 4031	TOUR PLANNING AND GUIDING SERVICES IN TOURISM	3	0	4
TMT 4033	ENTREPRENEURSHIP IN TOURISM	3	0	4

ULUSLARARASI İLİŞKİLER PROGRAMINDA EŞLENİĞİ

DERSİN KODU	DERSİN ADI	KREDİ BİLGİSİ		
		T	U	AKTS