

FACULTY OF BUSINESS ADMINISTRATION OFFICE OF THE DEAN

COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

Offered by: BUSINESS ADMINISTRATION			
Course Title: SUPPLY CHAIN MANAGEMENT AND LOGISTICS		Course Org. Title: SUPPLY CHAIN MANAGEMENT AND LOGISTICS	
Course Level: Bachelor's Degree		Course Code: PRD 4222	
Language of Instruction: English		Form Submitting/Renewal Date 15/01/2015	
Weekly Course Hours: 3		Course Coordinator: DOÇ.DR. BANU DEMİREL	
Theory	Application	Laboratory	National Credit: 3
3	0	0	ECTS Credit: 5



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Offered to:	Course Status: Compulsory/Elective
Name of the Department:	
BUSINESS ADMINISTRATION	Elective Course



DOKUZ EYLUL UNIVERSITY



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Instructor/s:

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Course Objective:

It is aimed to provide students a thorough understanding of supply chain management and why it is important to learn supply chain management and logistics. This course is concerned with managing the flow of goods and information through a production or distribution network, encompassing all stages from the supplier to the customer. Supply chain management course intends to acquaint students with supply chain and logistics and what students need to know to manage supply chains.

Learning Outcomes:

- 1 Demonstrate an understanding of the conceptual framework of supply chain management, supply chain business processes and the different organizations that participate in supply chains in order to identify the components of supply chain and their interactions.
- 2 Demonstrate an understanding of the role of information systems and technology in supply chain management and logistics to comprehend the usage of new information technologies and electronic commerce in supply chain management
- 3 Recognize the role of logistics management within supply chain management in order to identify the strategic importance of logistics to achieving business success by creating value throughout supply chains.
- 4 Interpret supply chain management cases and articles in order to integrate theories and concepts to real business applications.
- 5 Improve oral and written communication skills through class discussions and presentations.

Learning and Teaching Strategies:

1. Lecture
2. Discussion
3. Term -project
4. Case Studies

Assessment Methods:

Name	Code	Calculation formula
Midterm	MT	
TermProject	TP	
Presentation	PRS	
Participation	PRT	



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CaseAnalysis	CSA
FINAL COURSE GRADE	FCG MT * 040 +TP * 025 + PRS * 015 + PRT * 005 + CSA * 015

Further Notes about Assessment Methods:

Assessment Criteria:

1. The learner will clearly demonstrate knowledge and understanding of facts, terms, and concepts related to supply chain management in midterm exam
2. In case studies, all group members must be involved in the analysis of the case. All groups will shortly discuss the case content and present their solutions. The presentation should specify: (a) the core issue(s) being investigated, (b) analysis and (c) recommendations. Besides, groups are expected start a class discussion. The assessment will be done according to the fulfillment level of these criteria.
3. For group projects, the students in groups of 3 or 4 will select a firm which embraces a global supply chain structure. The supply chain structures of the selected firms will be analyzed according to the topics covered during the lectures. Groups are expected to identify the problems faced by the firms and should suggest solutions to the problems. Students will also make a 20-minute presentation of their group projects in class. All reports should be typed with a maximum of 15 pages (1.5 line-spacing, 11 or 12 pt. font size).

Textbook(s)/References/Materials:

TEXT BOOKS:

1. Sunil Chopra and Peter Meindl (2013), Supply Chain Management Strategy, Planning and Operation, Pearson/PHI, 5th Edition.

REFERENCE BOOKS:

2. Handfield, R.B. and Ernest L. Nichols, Jr, (1999), Introduction to Supply Chain Management, Prentice Hall, Upper Saddle River, New Jersey.
3. Donald J Bowersox, Dand J Closs, M Bixby Coluper, (2008), Supply Chain Logistics Management, TMH, Second Edition.

Course Policies and Rules:

1. Late submissions of reports will result in reduction in grade.
2. Students will attend at least 70% of the course.



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Contact Details for the Instructor:
banu.atrek@deu.edu.tr

Office Hours:

Course Outline:		
Week	Topics:	Notes:
1	Introduction to the Supply Chain Management	
2	Supply Chain Performance: Achieving Strategic FIT and Scope	
3	Supply Chain Drivers and Metrics and Information Technologies in a Supply Chain	
4	Designing Distribution Networks and Applications to Online Sales Network Design in the Supply Chain	
5	Planning and Managing Inventories in a Supply Chain	
6	Coordination in a Supply Chain	
7	Transportation in a Supply Chain	
8	Case Study Presentations	
9	Guest Speaker	
10	Guest Speaker	
11	Term Project Presentations	
12	Term Project Presentations	



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ECTS Table

Course Activities	Number	Duration (hour)	Total Work Load (hour)
In Class Activities			
Lectures	12	3	36

Exams

Out of Class activities

Preparing presentations	2	4	8
Preparations before/after weekly lectures	8	5	40
Preparing term projects	1	40	40
Preparing assignments	1	5	5
Total Work Load (hour)			129
ECTS Credits of the Course= Total Work Load (hour) / 25			5