

COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

Offered by: Tourism Management			
Course Title: ENVIRONMENT AND NATIONAL PARKS MNG.IN TOURISM		Course Org. Title: ENVIRONMENT AND NATIONAL PARKS MNG.IN TOURISM	
Course Level: Bachelor's Degree		Course Code: TMT 4012	
Language of Instruction: English		Form Submitting/Renewal Date 17/09/2015	
Weekly Course Hours: 3		Course Coordinator: PROF.DR. EBRU GÜNLÜ KÜÇÜKALTAN	
Theory	Application	Laboratory	National Credit: 3
3	0	0	ECTS Credit: 4



DOKUZ EYLUL UNIVERSITY



FACULTY OF BUSINESS ADMINISTRATION OFFICE OF THE DEAN

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Offered to:	Course Status: Compulsory/Elective
Name of the Department:	
Tourism Management	Elective Course

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Access: www.deu.edu.tr

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FACULTY OF BUSINESS ADMINISTRATION OFFICE OF THE DEAN

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Instructor/s:

DR. MANOLYA

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Course Objective:

The aim of this course is to provide students a theoretical basis for the management of National Parks and other protected areas.

Learning Outcomes:

- 1 Recognize the contemporary influences affecting environmental management to identify and apply the principles and practices associated with the management of National Parks and protected areas.
- 2 Describe the role of National Parks and protected areas and their value to the conservation of natural resources to discuss the roles and values of protected areas in the broader context of conservation.
- 3 Identify and apply the principles and practices associated with the management of National Parks and protected areas to discuss the need for the conservation management at a landscape level.
- 4 Describe available approaches to manage tourism in protected areas and how these approaches maximize benefits while limiting or eliminating the negative impacts of tourism to be able to discuss the benefits and costs of tourism in protected areas.
- 5 Identify stakeholders to assess the importance of working with community and the impact of National Parks and protected areas on neighboring communities

Learning and Teaching Strategies:

1. Lecture: There will be three lecture sessions every week.
2. Discussion: During the lectures some discussion topics related to lecture's content will be offered to the students.
3. Weekly Assignments: After every lecture students will be given assignments related to topics.

Assessment Methods:

Name	Code	Calculation formula
Midterm	MT	
TermProject	TP	
Assignment	ASS	
Final	FN	
FINAL COURSE GRADE	FCG	$MT * 030 + TP * 030 + ASS * 010 + FN * 030$
RESIT	RST	



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FINAL COURSE GRADE (RESIT) FCGR MT * 030 + TP * 030 + ASS * 010 + BUT * 030

Further Notes about Assessment Methods:

1. Midterm and final exams will cover the questions from the topics in the outline.
2. At the beginning of the term students will form groups and work together for term project. Term project should be typed in Times New Roman, 12 point font, double-spaced and APA format. The presentation should be no longer than 15 minutes. Grading of term project will be based on content, style and presentation.
3. A written assignment will be given.

Assessment Criteria:

1. The student will be able to discuss the roles and values of protected areas in the context of conservation.
2. The student will be able to identify the types of information needs that protected area managers might have and ways to gather new data.
3. The student will be able to apply the management planning process to formulate a protected area management plan.
4. The student will be able to identify the funding issues in protected areas and evaluate their economic values.
5. The student will be able to describe the range of skills and expertise needed to effectively manage natural and cultural heritage resources.
6. The student will be able to discuss the interrelation between tourism and protected areas.
7. The student will be able to understand basic administration systems and operations management in National Parks and protected areas.

Textbook(s)/References/Materials:

Eagles, P.F.J. and McCool, S.F. (2004). Tourism in National Parks and Protected Areas. New York: Cabi Publishing.

Course Policies and Rules:

1. Attending at least 70 percent of lectures is mandatory.
2. Plagiarism of any type will result in disciplinary action.
3. Participation to the course and discussions during the classes is required.
4. Late arrivals to the class should be avoided.
5. All electronic devices should be kept close during the lectures.



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Contact Details for the Instructor:

E-mail: manolya.aksatan@deu.edu.tr

Room: 215

Office Hours:

Course Outline:

Week	Topics:	Notes:
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1	Introduction to the course & course requirements	
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2	Definition of the National Park and Protected Areas Concepts The Need for Conservation	
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3	Natural and Cultural Heritage Management	
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4	National Parks and Marine Protected Areas World Examples and Discussions	
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5	Tourism and Recreation	
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6	Management Planning	
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7	Stakeholder Relations Evaluating Management Effectiveness	
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8	Finance and Administration	
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9	Information Management	
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10	Student Presentations, Case Studies, World Examples	
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11	Student Presentations, Case Studies, World Examples	
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12	Student Presentations, Case Studies, World Examples	
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ECTS Table

Course Activities	Number	Duration (hour)	Total Work Load (hour)
In Class Activities			
Lecturers	12	3	36
Tutorials	0	0	0

Exams

Midterm	1	1	1
Final	1	1	1

Out of Class activities

Preparing Presentation	1	6	6
Preparation for final exam	1	13	13
Preparation for Midterm Exam	1	13	13
Preparing assignments	1	5	5
Preparing Term Project	1	8	8
Preparation before/After Weekly Lectures	9	2	18
Total Work Load (hour)			101
ECTS Credits of the Course= Total Work Load (hour) / 25			4