

COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

Offered by: İşletme			
Course Title: PROJECT MANAGEMENT		Course Org. Title: PROJECT MANAGEMENT	
Course Level: Lisans		Course Code: QMT 4244	
Language of Instruction: İngilizce		Form Submitting/Renewal Date 22/09/2020	
Weekly Course Hours: 3		Course Coordinator: DOÇ.DR. AYSUN KAPUÇUGİL İKİZ	
Theory	Application	Laboratory	National Credit: 3
3	0	0	ECTS Credit: 5



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Offered to:	Course Status: Compulsory/Elective
Name of the Department:	
BUSINESS ADMINISTRATION	Elective Course



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Instructor/s:

DOÇ.DR. AYSUN



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**Course Objective:**

The aim of the course is to develop an understanding of the main concepts of a project and to manage a detailed project in the semester.

**Learning Outcomes:**

- 1 Have an understanding of the need for project management.
- 2 Analyse the roles of project managers in organizational environment.
- 3 Describe techniques used to manage groups.
- 4 Develop a work breakdown structure.
- 5 Measure of the project performance.
- 6 Apply project plan for resource allocation.
- 7 Implement a project planning and budgeting through a particular software, e.g., MS-Project.

**Learning and Teaching Strategies:****1. Lectures**

Lectures will cover theoretical basis of project management and class discussions will be carried out over the case studies.

Discussions on case studies will be held in the course, but a report will be prepared in advance for each case study as a homework activity.

**2. Readings**

Each week reading texts / articles in the book or from different sources will introduce the basic concepts and techniques of project management. These readings will provide both the theoretical background and technical skills needed to manage any project.

**3. Computer Applications**

MS Project software will be introduced through various applications in order to manage all phases of the project more effectively.

**4. Group assignment**

Small groups will be formed according to the number of students and each group will manage a project to solve a problem or issue.

**5. Presentations**

Students will use presentation techniques and verbal communication skills in project



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presentations.

**Assessment Methods:**

Name	Code	Calculation formula
1.Assignment	AS1	
2.Assignment	AS2	
TermProject	TP	
Presentation	PRS	
BNS	BNS	AS1 * 020 + AS2 * 020 + TP * 040 + PRS * 020

**Further Notes about Assessment Methods:****1. Assignments**

There will be some particular cases and assignments, and they will be analyzed in each phase of project management.

**2. Term Project and Presentation**

There will be just one term project that is handled in a group. The group project will be evaluated through context, detail level, report context and format, and presentation effort. Details will be provided as project guidelines by the instructor.

**Assessment Criteria:**

1. Assignments should be completed and submitted on time.
2. Members of the groups should demonstrate their individual knowledge and ability during presentations and discussions.
3. Reports and homework papers should be prepared according to specific academic format, i.e., APA..

**Textbook(s)/References/Materials:**

1. Main textbook: Jeffrey K. Pinto (2010).Project Management: Achieving Competitive Advantage, Pearson Education, 2nd Edition.
2. Supplementary references: Jack R. Meredith & Samuel J. Mantel (2006). Project Management: A Managerial Approach, 6th Edition.



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\* Students will also read and analyse various articles published in professional journals.

3. Software: The software listed below can be downloaded to personal computers and run over the campus network, taking into account the directions on the page of our university's computer department.

\* MS Project 2016

\* MS Excel 2016

Course Policies and Rules:

1. Plagiarism of any type will result in disciplinary action.
2. Participation in class discussions is required. The subject matter is mastered through student's active participation and practice.
- 3 Students should submit the assignments on time. Otherwise will not be accepted.
4. This course is designed to encourage student participation and practice.

Contact Details for the Instructor:

Assoc. Prof. Aysun KAPUCUGIL IKIZ  
aysun.kapucugil@deu.edu.tr  
room #: 126

Office Hours:

To be announced later

Course Outline:

Week	Topics:	Notes:
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1	Introduction	
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2	Project Management Fundamentals	
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3	Project Selection Methods	
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4	Scope Management: Work Breakdown Structure, Project Team Building	
5	Case study and Software Applications	MS-Project
6	Resource Allocation, Cost estimation, Budgeting	
7	Managing Risk	
8	Case Study and Software Applications	MS-Project
9	Project Scheduling: Gantt charts, CPM, PERT	
10	Project Scheduling: Crashing	
11	Project Performance Measurement and Control; Project Close-out	
12	Case Study and Software Applications	MS-Project
13	Term Project Presentations	
14	Term Project Presentations	



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## ECTS Table

Course Activities	Number	Duration (hour)	Total Work Load (hour)
In Class Activities			
Case study	3	3	9
Lectures	9	3	27
Student Presentations	2	3	6

## Exams

Project Final Presentation	1	0,5	1
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## Out Class activities

Preparations before/after weekly lectures	12	2	24
Preparing presentations	1	5	5
Project Preparation	1	25	25
Preparing assignments	2	10	20
Total Work Load (hour)			117
ECTS Credits of the Course= Total Work Load (hour) / 25			5