

## COURSE UNIT TITLE : BUSINESS ETHICS

### DEGREE PROGRAMMES

Third Cycle Programmes

(Doctorate Degree)

Second Cycle Programmes

(Master's Degree)

First Cycle Programmes

(Bachelor's Degree)

Short Cycle Programmes

(Associate's Degree)

### Description of Individual Course Units

Course Unit Code	Course Unit Title	Type Of Course	D	U	L	ECTS
MNO 4237	BUSINESS ETHICS	ELECTIVE	3	0	0	5

### Offered By

BUSINESS ADMINISTRATION

### Level of Course Unit

First Cycle Programmes (Bachelor's Degree)

### Course Coordinator

ASSOCIATE PROFESSOR ULAŞ ÇAKAR

### Offered to

International Business and Trade

BUSINESS ADMINISTRATION

International Trade and Business (English)

### Course Objective

It is aimed to provide students a holistic understanding of business ethics. Discussion of current issues in business ethics is intended to acquaint the students with the skills of an ethical decision maker. As result of this course students will gain an ethical understanding of global workplace.

### Learning Outcomes of the Course Unit

- 1 Gain an understanding of the theories and concepts of business ethics in order to use it to solve ethical dilemmas
- 2 Recognize ethical dilemmas with the purpose of maintaining an ethical workplace.
- 3 Develop oral/written communication skills; articulate and defend his/her position.
- 4 Develop and enhance the essential interpersonal skills to be an effective team member.

### Mode of Delivery

Face -to- Face

### Prerequisites and Co-requisites

None

### Recommended Optional Programme Components

None

### Course Contents

Week Subject

- | Week | Subject   | Description |
|------|---|-------------|
| 1    | Business Ethics is a Contradiction in Terms! Banality of Evil Assumption and Business |             |
| 2    | Philosophical Roots of Ethical Thought Deontological & Utilitarian Ethical Approaches |             |

Description

TOP

- 3 Business Ethics: Where did it come from
- 4 International Differences in Business Ethics
- 5 Corporate Social Responsibility
- 6 Business Ethics Across Organizational Functions Management and Human Resources Ethics
- 7 Business Ethics Across Organizational Functions Accounting Ethics & Financial Ethics
- 8 Business Ethics Across Organizational Functions Marketing Ethics
- 9 Business Ethics Across Organizational Functions Information Technology Ethics
- 10 What Causes Managers and Employees to Act in an Unethical Way
- 11 Corporate Scandals
- 12 Ecology, Sustainable Development and Global Business

### Recommended or Required Reading

Ferrell, O. C., Fraedrich, J., Ferrell L. (2010). Business Ethics: Ethical Decision Making & Cases. South-Western College Pub.

### Planned Learning Activities and Teaching Methods

1. Lecture
2. Case Studies

### Assessment Methods

SORTING NUMBER	SHORT CODE	LONG CODE	FORMULA
1	MT	Midterm	
2	TP	TermProject	
3	FN	Final	
4	FCG	FINAL COURSE GRADE	$MT * 0.30 + TP * 0.40 + FN * 0.30$
5	RST	RESIT	
6	FCGR	FINAL COURSE GRADE (RESIT)	$MT * 0.30 + TP * 0.40 + RST * 0.30$

\*\*\* Resit Exam is Not Administered in Institutions Where Resit is not Applicable.

### Further Notes About Assessment Methods

None

### Assessment Criteria

1. The students will evaluate ethical approaches in business.
2. The students will be aware of ethical decision making process
3. The students will comprehend the influence of ethics on business life.

### Language of Instruction

English

### Course Policies and Rules

1. Attending at least 70% of lectures is mandatory.
2. Plagiarism of any type will result in disciplinary action.

### Contact Details for the Lecturer(s)

Room No: 120  
e-mail:ulas.cakar@deu.edu.tr

### Office Hours

To be announced.

### Work Placement(s)

None

### Workload Calculation

Activities	Number	Time (hours)	Total Work Load (hours)
Lectures	12	1	12

TOP

Tutorials	12	2	24
Preparations before/after weekly lectures	12	4	48
Preparation for midterm exam	1	12	12
Preparation for final exam	1	12	12
Preparing assignments	1	24	24
Final	1	2	2
Midterm	1	2	2
TOTAL WORKLOAD (hours)			136

### Contribution of Learning Outcomes to Programme Outcomes

PO/LO	PO.1	PO.2	PO.3	PO.4	PO.5	PO.6	PO.7	PO.8	PO.9	PO.10	PO.11	PO.12	PO.13	PO.14	PO.15
LO.1	5	5	3	5							5				
LO.2	5	5	3	5							5				
LO.3					5						5	5			
LO.4							5				4	4			

#### CONTACT INFORMATION

Dokuz Eylül Üniversitesi Cumhuriyet Bulvarı No: 144 35210 Alsancak / İZMİR  
Phone: +90(232) 412 12 12 - Fax: +90 (232) 464 81 35

**ENGLISH TÜRKÇE**