

COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

Offered by: Uluslararası İşletmecilik ve Ticaret			
Course Title: BANK MANAGEMENT		Course Org. Title: BANK MANAGEMENT	
Course Level: Lisans		Course Code: IBS 4343	
Language of Instruction: İngilizce		Form Submitting/Renewal Date 12/11/2015	
Weekly Course Hours: 3		Course Coordinator: PROF.DR. BERNA KIRKULAK ULUDAĞ	
Theory	Application	Laboratory	National Credit: 3
3	0	0	ECTS Credit: 5



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Offered to:	Course Status: Compulsory/Elective
Name of the Department:	
International Trade and Business (English)	Elective Course
International Business and Trade	Elective Course
BUSINESS ADMINISTRATION	Elective Course



DOKUZ EYLUL UNIVERSITY



FACULTY OF BUSINESS ADMINISTRATION OFFICE OF THE DEAN

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Instructor/s:

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Course Objective:

The objective of this course is to help the students to understand the fundamentals of bank management and interpret the major trends affecting the financial performance of banks.

Learning Outcomes:

- 1 Describe the functions and types of banks in order to outline the organization and structure of the local and international banking industry.
- 2 Recognize the deposit and non-deposit liability management techniques in order to understand liability management.
- 3 Explain the lending policies and procedures to assess credit risk in order to comprehend asset management.
- 4 Identify hedging techniques in order to manage for banking risks.
- 5 Express the significance of capital adequacy in order to demonstrate an understanding of bank failure.
- 6 Illustrate strategies and policies in order to manage liquidity and reserves.

Learning and Teaching Strategies:

1. Lectures
2. Presentations

Assessment Methods:

Name	Code	Calculation formula
Assignment	ASS	
TermProject	TP	
BNS	BNS	$ASS * 060 + TP * 040$

Further Notes about Assessment Methods:



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Assessment Criteria:

The learner will clearly define types of banking.

The learner will describe the organization and structure of banks.

The learner will explain bank's balance sheet and income structure.

The learner will recognize the deposit and non-deposit liability management techniques.

The learner will explain the lending policies and procedures.

The learner will identify hedging techniques in order to manage for banking risks.

The learner will explain the significance of capital adequacy.

The learner will recognize strategies in order to manage liquidity and reserves. The

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Textbook(s)/References/Materials:

Casu B, Girardone C, Molyneux P (2006) Introduction to Banking, Prentice Hall.

Rose P, Hudgins S (2010) Bank Management and Financial Services, McGraw-Hill

Course Policies and Rules:

1. Attending at least 70 percent of the lectures is mandatory.

2. Violations of plagiarism of any kind will result in a disciplinary action.

Contact Details for the Instructor:

Office Hours:

Course Outline:

Week	Topics:	Notes:
1	INTRODUCTION TO BANKING ACTIVITIES	
2	TYPES OF BANKING	
3	THE ORGANIZATION AND STRUCTURE OF BANKING	



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4	BANK'S BALANCE SHEET AND INCOME STRUCTURE
5	MEASURING AND EVALUATING THE PERFORMANCE OF BANKS
6	OFF-BALANCE SHEET BUSINESS IN BANKING
7	MANAGING SOURCES OF FUNDS FOR BANKS
8	MANAGEMENT OF BANK CAPITAL
9	LENDING POLICIES AND PROCEDURES
10	MANAGING LIQUIDITY POSITIONS FOR BANKS
11	TOOLS FOR MANAGING AND HEDGING AGAINST RISK
12	INTERNATIONAL BANKING



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ECTS Table

Course Activities	Number	Duration (hour)	Total Work Load (hour)
In Class Activities			
Lectures	12	3	36

Exams

Midterm	1	1,5	2
Final	1	1,5	2

Out Class activities

Preparation for final exam	1	25	25
Preparing assignments	1	20	20
Preparing presentations	1	2	2
Preparations before/after weekly lectures	5	4	20
Preparation for midterm exam	1	15	15
Total Work Load (hour)			122
ECTS Credits of the Course= Total Work Load (hour) / 25			5