

COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

Offered by: Uluslararası İşletmecilik ve Ticaret			
Course Title: INTERNATIONAL ORGANIZATIONAL BEHAVIOR		Course Org. Title: INTERNATIONAL ORGANIZATIONAL BEHAVIOR	
Course Level: Lisans		Course Code: IBS 3123	
Language of Instruction: İngilizce		Form Submitting/Renewal Date 22/09/2020	
Weekly Course Hours: 3		Course Coordinator: PROF.DR. ÖMÜR NECZAN ÖZMEN	
Theory	Application	Laboratory	National Credit: 3
3	0	0	ECTS Credit: 5



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Offered to:	Course Status: Compulsory/Elective
Name of the Department:	
International Trade and Business (English)	Elective Course
International Business and Trade	Elective Course



DOKUZ EYLUL UNIVERSITY



FACULTY OF BUSINESS ADMINISTRATION OFFICE OF THE DEAN

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Instructor/s:

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Course Objective:

This course is to provide students an understanding of dimensions of micro-level individual and group-level issues faced by companies operating in global environments.

Learning Outcomes:

- 1 Describe conceptual, theoretical and practical boundaries limiting our ability to understand working with people in different cultures around the world.
- 2 Think critically about variations across cultures and their impacts on organizations that follow systematic, predictable patterns
- 3 Discuss the role of the expatriate and the foreign manager as part of the multinational and global organization
- 4 Apply theoretical concepts relating to managing people in global context to real experiences.
- 5 Develop oral/written communication skills, to articulate and defend one's position
- 6 Develop and enhance the essential interpersonal skills for being an effective team member.

Learning and Teaching Strategies:

1. Lectures
2. Weekly Individual Assignments
3. Teamwork

Assessment Methods:

Name	Code	Calculation formula
Midterm	MT	
Assignment	ASS	
Quiz	QZ	
Final	FN	
BNS	BNS	$MT * 020 + ASS * 040 + QZ * 010 + FN * 030$
Bütünleme Notu	BUT	
Bütünleme Sonu Başarı Notu	BBN	$MT * 020 + ASS * 040 + QZ * 010 + BUT * 030$



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Further Notes about Assessment Methods:

Assessment Criteria:

1. The learner will develop regard for human values and be able to make judgments based on ethical and environmental considerations.
2. The learner will recognize multicultural aspects of international societies in which we live.
3. The learner will work and be familiar with knowledge and methods to deal with related problems.

Textbook(s)/References/Materials:

- Harvey, D. and Brown, D.R. (2005) An experiential approach to organization development. Prentice Hall.
- Hofstede, G. (1991) Cultures and Organizations. Harper Collins Business.
- Rosinski, P. (2004) Coaching across cultures. Nicholas Brealey Publ.
- Lewis, R.D. (2006) When cultures collide. Nicholas Brealey International.
- McFarlin, Dean B. , Paul D. Sweeney International Organizational Behavior: Transcending Borders and Cultures, Routledge, 2017
- Francesco, Anne Marie, Barry A. Gold, International Organizational Behavior: Text, Cases, and Exercises, Pearson/Prentice Hall,2008
- Steers, Richard M. , Luciara Nardon , Carlos J. Sanchez-Runde, Management Across Cultures: Developing Global Competencies, Cambridge University Press, 25 Şub 2013
- Aycan, Zeynep , Rabindra N Kanungo, Manuel Mendonca, Organizations and Management in Cross-Cultural Context, SAGE, 2014
- Adler, Nancy J., International Dimensions of Organizational Behavior, South-Western College Pub., 1997
- Sinha, Jai B. P. Culture and Organizational Behaviour, SAGE Publications India Pvt Ltd, 2008
- Ivancevich, John, Robert Konopaske, Michael Matteson, Organizational Behavior and Management (Organizational Behaviour and Management) 8th Edition , McGraw- Hill/Irwin, 2007
- Robbins, Stephen P., Timothy A. Judge , Organizational Behavior, Pearson College, 2018

Course Policies and Rules:

- 1.Attending at least 70 percent of lectures is mandatory.



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ACADEMIC YEAR / SEMESTER

2.Plagiarism of any type will result in disciplinary action.

Contact Details for the Instructor:

Office Hours:

Course Outline:

Week	Topics:	Notes:
1	Introduction to international organizational behavior: Basic concepts, background, structures	
2	Organizational structures	
3	Culture: Organizational culture and mix with national cultures	
4	Cultural constraints, effects on organizations, comparative management	
5	Groups vs. teams in international organizations	
6	Leadership-management philosophy in different countries	
7	Ethics and social responsibility	
8	Motivation in international organizations	
9	Organizational change	
10	International HRM	
11	Organizational conflict and negotiation techniques	
12	Managing diversity	

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ECTS Table

Course Activities	Number	Duration (hour)	Total Work Load (hour)
In Class Activities			
Lectures	12	2	24
Tutorials	12	1	12

Exams

Midterm	1	2	2
Final	1	2	2
Quiz etc.	1	3	3

Out Class activities

Preparations before/after weekly lectures	12	2	24
Preparation for midterm exam	1	7	7
Preparation for final exam	1	10	10
Preparation for quiz etc.	1	2	2
Preparing Individual Assignments	12	2	24
Preparing Group Assignments	1	8	8
Total Work Load (hour)			118
ECTS Credits of the Course= Total Work Load (hour) / 25			5